

PUBLICATIONS
2024 – 2025

Number of Publications: 134

S. No.	Name of the Author(s)	Title of the Paper	Name of the Journal	Month and Year of publication	ISSN
1.	Dr. V. Sugantha Kumari	Novel Choline-Alginate Hybrid Nanocarrier for Controlled Insulin Delivery	YMER	December 2024	ISSN: 0044-0477
2.	Dr B Scholastica Mary Vithiya	Biofabricated palladium nanoparticles using phytochemicals from aqueous cranberry fruit extract for antibacterial, cytotoxic activities and photocatalytic degradation of anionic dyes	RSC Advances	July 2024	2046-2069
3.	Dr.Sangeetharani R	Effect of flux and Co-doping on Photoluminescence Properties of Zn ₂ SiO ₄ :Eu ²⁺ Red Phosphors for Blue LED Excitable White LED Applications	Journal of Fluorescence	November 2024	Electronic ISSN: 1573-4994. Print ISSN: 1053-0509

4.	Dr.N.R.Devi	Double-Diffusive Natural Convection in L-Shaped Cavity by Lattice Boltzmann Method: Numerical Study	Heat Transfer of Engineering	August 2024	1521-0537
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5.	Dr.N.R.Devi	Parametric Optimization Study of Novel Winglets for Transonic Aircraft Wings.	Applied Sciences	October 2024	2076-3417
6.	Dr.N.R.Devi	Exploring metal organic frameworks/MXene based composite for an environmental applications – A critical review	Journal of Molecular structure	February 2025	0022-2860
7.	Dr. Deepapriya. S	Enhanced ammonia sensing performance of NiFe ₂ O ₄ for advanced Environmental Monitoring	Materials Letters	October 2024	0167-577X
8.	Dr. Deepapriya. S	Sustained hydrogen production through alkaline water electrolysis using Bridgman–Stockbarger derived indium-impregnated copper chromium selenospinel	International Journal of Hydrogen Energy	November 2024	0360-3199
9.	Dr. Deepapriya. S	Electrocatalytic synergies of melt-quenched Ni-Sn-Se-Te nanoalloy for direct seawater electrolysis	Chemical Engineering Journal	November 2024	1385-8947
10.	Dr. Deepapriya. S	Thermoelectric potential: role of bismuth in CuSb ₁₋	Journal of Material Science: and	June 2024	1573-482X

		xBiSe ₂ for improved transport properties	Materials in electronics		
11.	Dr. Deepapriya. S	Growth of octahedral structured AgBiS ₂ single crystals and its insights on the high performance electrocatalytic hydrogen Generation	International Journal of Hydrogen Energy	August 2024	0360-3199
12.	Dr.Anitha.T	Biological evaluation of microalgae (Spirulina platensis) - A sustainable livelihood resource with unexploited value	ACTA BIOMEDICA	February 2024	ISSN: 0392-4203
13.	Dr.Anitha.T	Documentary Evidences of Selected Indigenous Medicinal Plants Used by the Tribal Peoples of Savarikkadu.	Bulletin of Pure and Applied Sciences	June 2024	ISSN 2320 3196
14.	Dr.Anitha.T	Exploring the Virtual Pharmacological Landscape of Clematis zeylanica (L.) Poir - An In Silico study	Bulletin of Pure and Applied Sciences	December 2024	ISSN 2320 3196
15.	Dr. S. Kavitha	Effective Data Mining with Smart City Scheduling using	International Journal of Intelligent Systems and	March 2024	2147-6799

		Recurrent Encoder Neural Networks	Applications in Engineering		
16.	Dr. S. Kavitha	Enhanced Cryptographic Performance and Security using optimized edward-ElGamal signature scheme for IoT and blockchain applications	International Journal on Smart Sensing and Intelligent System	November 2024	1178-5608
17.	Dr. S. Kavitha	Enhancing User Experience in Human-Computer Interaction Through Advanced Deep Learning Techniques for Personalized and Adaptive Interfaces	IEEE Sensors Journal	January 2025	979-8-3315-3995-5
18.	Dr. S. Lavanya	COMPARATIVE ANALYSIS OF SECURE BLOCKCHAIN BASED IOT	International Research Journal of Modernization in Engineering Technology and Science	September 2024	2582-5208
19.	Dr. S. Lavanya	Crop Recommendation using Explainable AI algorithm	International journal of Research Publications and Reviews	March 2025	2582-7421

20.	Ms. A. Kokila	Alzheimer Disease Prediction using Machine Learning	International Research journal of modernization in Engineering Technology and Science	September 2024	2582-5208
21.	Dr. Tharani S	Enhancing Automative Safety System for Driver Fatigue Detection by Using Mediapipe's Framework	International Journal of Scientific Research in Engineering and Management (IJSREM)	September 2024	2582-3930
22.	Ms. S. Shanthi	Secure Data Sharing in Cloud Environments using Attribute based proxy Re-encryption with integrated Revocation Mechanism	Internation Journal of Creative Research Thoughts	March 2025	2320-2882
23.	Ms.A.Susai Mary Susila	Advanced Intelligent parking Management System Leveraging IoT Integration and AI driven Algorithm	International Research journal of modernization in Engineering Technology and Science	March 2025	2582-5208

24.	Ms.A.Susai Mary Susila	Open CV based ATM Security solution with facial recognition capacity	International Research journal of modernization in Engineering Technology and Science	August 2024	2582-5208
25.	Ms.A.Susai Mary Susila	A Client side phishcatcher against web spoofing Attacks	International journal of creative Research Thoughts	March 2024	23202 - 2882
26.	Ms. S Gayatri	Deep Learning for Hazardous Animal Detection Integrated with Blynk IOT for Real time Alerts	International Journal of Research publication and Reviews	March 2025	2582-7421
27.	Dr. Shanthi AL	Transfer learning based paddy leaf disease detection using deep learning and fertilizer recommendation	International Journal of Research Publication and Reviews	March 2025	2582-7421
28.	Dr. Shanthi AL	A Survey on Deep learning based methods for detecting digital image fraud	International Research Journal of Modernization	August 2024	2582-5208

			in Engineering Technology and Science		
29.	Dr. Shanthi AL	Combatting Plant Pathogens: Detection and Remedial Strategies	International Journal of Creative Research Thoughts	March 2024	2330-2882
30.	Dr. Gina George, Ms. Harini P.	Study On Erp Data Security System And Challenges Faced While Protecting Employee Information	Rabindra Bharathi University Journal of Economics	March 2025	0975-802X
31.	Dr. Gina George	Understanding And Mitigating Burnout: A Comprehensive Analysis	Journal of Indian School of Political Economy	September 2024	0971-0396
32.	Ms. D. Madhumalathi	Green synthesis of SnO ₂ nanoparticles and its cytotoxicity and antioxidant properties	African journal of Biological sciences	May 2024	2663-2187
33.	Dr. M. D. Lakshmi Priya	A new perspective on diagnostic strategies concerning the potential of	Diagnostic Pathology	November 2024	1746-1596

		saliva-based miRNA signatures in oral cancer			
34.	Dr. B. Lavanya	Biofilm Inhibition and Antimicrobial Properties of Biosynthesized Biosurfactant and Biosurfactant-Coated ZnO Nanoparticles Using Baker's Yeast (<i>Saccharomyces cerevisiae</i>)	BioNanoscience	February 2025	2191-1630
35.	Dr.A.Mary Agnes	Green Synthesis and characterization of Selenium nanoparticles using the leaf extract of <i>Andrographis paniculata</i> and <i>Acalypha indica</i>	African Journal of Biological Sciences	August 2024	2663-2187
36.	Dr.A.Mary Agnes	Green Synthesis and characterization of Selenium and Zinc oxide nanoparticles using the leaf extract of <i>Ocimum tenuiflorum</i>	African Journal of Biomedical Research	September 2024	1119-5096
37.	Dr.A.Mary Agnes	The Comparison of Minerals in <i>Carica papaya</i> , <i>Wrightia tinctoria</i> , <i>Ananas Comosus</i> and <i>Pongamia pinnata</i>	Obstetrics and Gynaecology Forum	May 2024	1029-1962

38.	Dr.A.Mary Agnes	Estimation and Comparison of Carbon and Nitrate in Wrightia Tinctoria, Pongamia pinnata, Carica papaya and Ananas comosus	African Journal of Biomedical Research	September 2024	1119-5096
39.	Ms. G. Aruna, Dr. J. Jesintha Rosline	Neutral-Bipolar Fuzzy Sets and Its Applications	Trends in Mathematics	March 2024	ISSN: (2297-024X), Print ISSN No.:2297-0215
40.	Ms. G. Aruna, Dr. J. Jesintha Rosline	A dissimilarity Based relational operator for Evaluating Obesity-Induced diseases in Bipolar fuzzy Environment	Arthshastra, Indian Journal of Economics and Research	August 2024	ISSN 2278-1811 (Print)
41.	Ms. G. Aruna, Dr. J. Jesintha Rosline	Quadrasonic Fuzzy Matrix and Its Applications	Reliability: Theory & Applications	December 2024	ISSN No.:1932-2321
42.	Ms. G. Aruna, Dr. J. Jesintha Rosline	Integrating Fuzzy Numbers In Analyzing Students Decisions On Higher Education And Employment	Journal of Combinatorial Mathematics and Combinatorial Computing	March 2025	ISSN: No.:0835-3026(Print), E:ISSN: 2817-576X
43.	Ms. G. Aruna, Dr. J. Jesintha Rosline, Dr.Sr. Anthoni Amali	Exploring Quadrasonic Fuzzy Set: Applications in	Reliability: Theory & Applications	March 2025	ISSN: No.:1932-2321

		Assessing Stress levels and Self-Esteem connections			
44.	Dr.Sr. Anthoni Amali, Dr. J. Jesintha Rosline, Ms. G. Aruna	Alternate Quadra Submerging Polar Fuzzy Graph and Its Decision making Analysis	Reliability: Theory & Applications	March 2025	ISSN: No.:1932-2321
45.	A. Sabarmathi	An Eco-epidemiological Model for Panama Wilt Disease of Banana with Cultural Controls	International Journal of Information Technology (IJIT)	September 2024	ISSN: 2454-5414
46.	Sabarmathi A.	An Eco-Epidemiological Model of Banana Disease with the Impact of Cultural Control and Measuring Disease Causes.	International Journal of Biology, Pharmacy and Allied Sciences(IJBPA S)	March 2025	2277-4998
47.	Sabarmathi A.	Predicting and Controlling Bacterial Wilt in Brinjal: A Mathematical Model Approach	Journal of Crop Health	April 2025	2948-2658
48.	Sabarmathi A.	A Mathematical Study on the Stages of Cervical Cancer	Journal of Information Systems	March 2025	e-ISSN: 2468-4376

			Engineering and Management		
49.	Sabarmathi A.	A Mathematical Model on Women's Osteoporosis	Metallurgical and Materials Engineering	May 2025	ISSN (Online) 2812-9105, ISSN (Print) 2217-8961
50.	Priya P. and Sabarmathi A	Control Strategies for Fractional Order Soil Micro Plastic Pollution model and Preserving Nutrient Cycle Integrity	Multiscale and Multidisciplinary Modeling, Experiments and Design, Springer	June 2024	2520-8160
51.	Priya P. and Sabarmathi A.	Global Sensitivity analysis soil pollution using fractal fractional order model	International Journal of Energy and Environmental Science	August 2024	2578-9546
52.	Dr. S. Yuvarani	An Approach to modified SIRI Epidemic model using Markovian Retrial Queues	AIP Conference Proceedings	August 2024	1551-7616
53.	Priya P. and Sabarmathi A.	Fractional order Commensurate model of contaminated soil-plant interactions with non-singular kernel	International Journal of Computational and Applied Mathematics. Springer	September 2024	ISSN: 2199-5796

54.	Priya P. and Sabarmathi A	Novel adaptive control approach to fractal fractional order deforestation model and its impact on soil erosion	Scientific Reports	November 2024	ISSN 2045-2322
55.	Priya P. and Sabarmathi A	Optimal Control on ABC fractal fractional order model of microplastic pollution in soil and its effect on nutrient cycle	Journal of Computational and Applied Mathematics, Elsevier	November 2024	ISSN: 1879-1778
56.	Priya P. and Sabarmathi A.	Exploring Bifurcation and Optimal Control Dynamics in Caputo Fractional Soil-Plant Interaction Systems	Dynamics of Continuous, Discrete and Impulsive Systems Series A: Mathematical Analysis	January 2025	ISSN 1201-3390
57.	Priya P.	Covid-19 Dynamics with Time delay Model Considering Super Immunity	Dynamics of Continuous, Discrete and Impulsive Systems Series A: Mathematical Analysis	March 2025	ISSN 1201-3390

S.No	Name of the Author(s)	Title of the Paper	Name of the Journal	Month and Year of publication	ISSN
58.	Dr. E. Anitha Alice	Study on preference towards the ecosystem of learning among learners	Humanities and Social Science Studies journal	January-June 2025	ISSN: 2319-829X
59.	Dr. E. Anitha Alice	A study on artificial intelligence in banking and financial sector	Research Explorer - A blind review & refereed quarterly international journal	April - June 2024	ISSN: 2250-1940
60.	Anitha S, Dr. Auxilia Antony S	A Study on problems faced by the passengers in Southern Railways with reference to Katpadi Junction	IPE Journal of Management	July-December 2024	ISSN 2249-9040
61.	Anitha S, Dr. Auxilia Antony S	A Study on passengers satisfaction on services offereb by Southern Railways special reference to Katpadi Junction	Humanities and Social Science Studies	July-December 2024	ISSN 2319-829X
62.	Ms. Sasikala K S	A study on attractiveness	Indian Journal of Psychology	2025	ISSN: 0019-5553

		dimensions of employer branding in higher educational institutions in india			
63.	Ms. Sasikala K S, Ms. Mahalakshmi A, Ms. Kalaivani K	A study on e-governance – issues and challenges in tamilnadu	Humanities and Social Science Studies	January-June 2025	ISSN: 2319-829X
64.	Dr. T Sagaya Mary, Ms. Sasikala K S	Gender gap and women's empowerment in India-issues and strategies	JPE journal of Management	January-June 2025	ISSN: 2249-9040
65.	Dr. B Lakshmi Narasu	A study on challenges faced by women entrepreneurs	Humanities and Social Science Studies	January -June 2024	ISSN 2319 -829X
66.	Dr. B Lakshmi Narasu	A study on economic barriers in education and the economy	Humanities and Social Science Studies	January -June 2024	ISSN 2319 -829X
67.	Thenmozhi G	Ecosystem as a Model for Educational Institutions Looking to Enhance the online Teaching and Stress Coping Mechanisms	International Journal of Cultural Studies and Social Sciences	January -June 2024	ISSN : 2347 - 4777

68.	Thenmozhi G	A Study on Teacher's Perception about online Teaching during Pandemic (with special reference to private college teachers in vellore)	IPE Journal of Management	January - June 2024	ISSN: 2249 - 9040
69.	Ms. Anitha Devi A	An empirical study on the service quality atnprivate hospitals in vellore city	IPE Journal of Management	July- December 2024	ISSN 2249-9040
70.	Ms. Anitha Devi A	A conceptual review on magnitude of behavioural finance	Indian Journal of Psychology	2025	ISSN: 0019-5553
71.	Dr.Valentine Usha Kalichelvi	A comprehensive Study on Change Management	Humanities and Social Science Studies	January -June 2024	ISSN 2319 -829X
72.	Dr.Valentine Usha Kalichelvi	Leading change for Sustainable Excellence; Strategies in educational Leadership for Quality and Longevity with Special reference to National Educational Policy (NEP) among Higher	Journal Of Indian School of Political Economy	July- September 2024	ISSN : 0971-0396

		Education Educators, Vellore.			
73.	Ms. Bharathi G, Dr. Auxilia Antony S	Customer perception towards mobile – wallets among youth with special reference to vellore district	Indian Journal of Psychology	January – June 2025	ISSN: 0019-5553
74.	Dr.R. Gayathiri	A study on the role of financial literacy in shaping financial behaviour of youth vellore	Indian Journal of Psychology	January-June 2025	ISSN: 0019-5553
75.	Dr.R. Gayathiri	Behavioural biases in investmant decision : an extensive literature review and pathways for future research	Journal of information and organization sciences	June 2025	ISSN : 1846-3312
76.	Ms Aswini N, Dr. Auxilia Antony S	A study on Artificial intelligence and its future perception among customers in online shopping at velloredistrict	Journal of Indian school of Political Economy	July-September 2024	ISSN: 0971-0396
77.	Ms Aswini N, Dr. Auxilia Antony S	A STUDY ON ONLINE SHOPPING TRENDS AND	Humanities and Social Science Studies journal	Febraury 2025	ISSN : 2319-829X

		PERCEIVED RISK IN VELLORE DISTRICT			
78.	Ms.S.Umamageswari	A conceptual framework on Work- life balance and different perceptions of employees	Humanities and Social science studies	January -June 2024	ISSN 2319- 829X
79.	Ms.S.Umamageswari	A study on the impact of Organizational climate on the Women teaching staff in Higher educational institutions	Humanities and Social science studies	January -June 2024	ISSN 2319- 829X
80.	Ms.S.Umamageswari	A study on the influence of Performance Appraisal on the Attitude of bank employees at Vellore	Business Studies	January -June 2025	ISSN 0970- 9657
81.	Ms.S.Umamageswari	The Modern professional environment: A Conceptual framework for identifying handling and reducing workplace stress	Humanities and Social Science Studies	January -June 2024	ISSN 2319- 829X

82.	Ms.S.Umamageswari	A study on the level of work stress of Bank employees with reference to Vellore District.	Journal of Indian School of Political Economy	September 2024	0971-0396
83.	Dr. P. Rajeswari	Investigating challenges faced by consumers in the adoption of sustainable products – an empirical study	Humanities and Social Science Studies	July – December: 2024	2319-829X
84.	Dr. P. Rajeswari	A study on the impact of augmented reality on fulfilling expectations of the customers at mega realty, gurgaon	Rabindra Bharati University Journal of Economics	June 2025	0975-802X
85.	Dr. P. Rajeswari	Assessing the effect of work-life balance on employee performance	Rabindra Bharati University Journal of Economics	June 2025	0975-802X
86.	Dr. P. Rajeswari	Examining the power of global connection in modern education	Rabindra Bharati University Journal of Economics	June 2025	0975-802X
87.	Dr. S. Renuga Devi	A study on financial performance analysis of	Rabindra Bharati University Journal of Economics	June 2025	0975-802X

		sri lakshmi saraswathi textiles mill, arni			
88.	Dr. S. Renuga Devi	A study on selection and recruitment processes and the effect on cost optimization	Rabindra Bharati University Journal of Economics	June 2025	0975-802X
89.	Dr. S. Renuga Devi	A study on the use of ratio analysis in financial forecasting and budgeting	Rabindra Bharati University Journal of Economics	June 2025	0975-802X
90.	Dr. S. Renuga Devi	A study on students' perception towards the role of digital detox in managing tech addiction	Arthshastra, Indian Journal of Economics and Research	June 2024	2278-1811
91.	Dr. S. Renuga Devi	A conceptual study on stress management- concept and approaches to managing stress	Humanities and social science studies	June 2024	2319-829X
92.	Dr. S. Renuga Devi	A study on the level of work stress of bank employees with reference to vellore district	Journal of Indian School of Political Economy	June 2024	0971-0369

93.	Dr. S. Renuga Devi	A study on work environment and its impact on job satisfaction with reference to the employees of leather industries in vellore district, tamil nadu.	Humanities and social science studies	June 2025	2319-829X
94.	Dr. S. Renuga Devi	Comprehensive Aan;ysis of Accounts payable and Receivable management in coromandel international limited , Ranipet	Rabindra Bharati University Journal of Economics	June 2025	0975-802X
95.	Dr. S. Renuga Devi	Rethinking relationships: discovering the complex link between working capital and profitability	Journal of Indian School of Political Economy	April – June 2024	0971-0396
96.	Ruth Mary	A Study On The Impact Of Health And Safety Measures On The Productivity Level Of The Employees At	Rabindra Bharati University Journal of Economics	June 2025	UGC CARE Approved Peer Reviewed and Referred Journal

		Breakes India Private Limited			
97.	Ruth Mary	The Customers At Christian Medical College, Vellore	Rabindra Bharati University Journal of Economics	June 2025	UGC CARE Approved Peer Reviewed and Referred Journal
98.	Ruth Mary	A Study On Work Environment And Its Impact On Job Satisfaction With Reference To The Employees Of Leather Industries In Vellore	Humanities and Social Science Studies	January - June 2024	ISSN : 2319-829X
99.	Dr. Preethi Prabhakaran	Healthcare 6.0 Promising the Era of Smart and Intelligent Hospitals	IGI Global Scientific Publishing	April 2025	ISBN 979836937 2128
100.	Dr. Preethi Prabhakaran	HEALING TOGETHER – THE IMPACT OF FAMILY SUPPORT ON ALCOHOL ADDICTION RECOVERY	Indian Journal of Economics and Research	June - August 2024	ISSN: 0971-0306

101.	Dr. Preethi Prabhakaran	A STUDY ON A FOOD ADULTRATION IN ORGANIC FOOD ITEMS	Indian Journal of Economics and Research	June - August 2024	ISSN: 0971-0306
102.	Ms.Sripriya Sa	From homework to Research project: Managing work pressure and stress in school and college	Arthshastra, Indian Journal of Economics and Research	June - August 2024	2278-1811
103.	Ms.Sripriya Sa	The silent crisis: How unreported harassment and bullying destroy lives and endanger occupational safety	Arthshastra, Indian Journal of Economics and Research	June - August 2024	2278-1811
104.	Ms.Sripriya Sa	RETHINKING RELATIONSHIPS: DISCOVERING THE COMPLEX LINK BETWEEN WORKING CAPITAL AND PROFITABILITY	Journal of Indian School of Political Economy	April – June 2024	0971-0396
105.	Dr.K.Chandhana	A study on medical plants and their impact	Arthshastra, Indian Journal of Economics and Research	June - August 2024	2278-1811

		on health in urban communities			
106.	Dr.Beulah Suresh	Gender Stereotyping: Implications for Creating an Inclusive Ecosystem for Learning and Innovation	Journal of Indian School of Political Economy	April – June: 2024	0971-0396
107.	Dr.Beulah Suresh	A conceptual analysis about gender preference on stereotyped advertisements in automotive industry	Arthshastra, Indian Journal of Economics and Research	March 2024	ISSN: 0387-5695
108.	Dr.Beulah Suresh	"Assessing the influence of the COVID-19 pandemic on the employability skills among graduating students"	Recent Research in Management, Accounting and Economics (RRMAE)	March 2025	ISSN:0971-0396
109.	Dr. L.Bhuvaneshwari	A Study On The Factors Associated With The Selection Of Hospital Among Public	Zibaldone. Estudios Italianos	June 2024	ISSN: 2255-3576
110.	Dr. L.Bhuvaneshwari	A Study On Cash Flow Analysis At Sri	Zibaldone. Estudios Italianos	June 2024	ISSN: 2255-3576

		Lakshmi Saraswathi Textiles Arani			
111.	Dr. L.Bhuvaneswari	The Impact of Artificial Intelligence (AI) On Digital Marketing	Journal of migration letter	June 2024	ISSN: 1741-8992
112.	Dr. L.Bhuvaneswari	An Investigation Into The Investing Habits Of Working Women Investors	Humanities and Social Science Studies	June 2024	2319-829X
113.	Dr. L.Bhuvaneswari	The Future of Work: Automation, Artificial Intelligence (AI) and Job Displacement	Journal of Indian School of Political Economy	April - June 2024	ISSN: 0971-0396
114.	Dr. L.Bhuvaneswari	Study on the Emerging Technologies in the Healthcare Sector and their Impacts	Arthshastra, Indian Journal of Economics and Research	June - August 2024	2278-1811
115.	Dr. L.Bhuvaneswari	The Impact of Digital Transformation on Patient Care and Outcomes on Healthcare Management System	Arthshastra, Indian Journal of Economics and Research	June - August 2025	2278-1812

116.	Dr. L.Bhuvaneshwari	Governance in the Use of Artificial Intelligence for Financial Decision Making in Health Care Systems	Arthshastra, Indian Journal of Economics and Research	June - August 2026	2278-1813
117.	Dr. L.Bhuvaneshwari	Enhancing Work Life Balance and its Impact on Well Being, in Humanities and Social Science Studies	Arthshastra, Indian Journal of Economics and Research	June - August 2027	2278-1814
118.	Dr. L.Bhuvaneshwari	Organic Food and Wellbeing: Evaluating the Health Benefits of Consuming Organic Produce	Arthshastra, Indian Journal of Economics and Research	June - August 2028	2278-1815
119.	Dr. L.Bhuvaneshwari	Capacity Building Model to Promote Innovation and Sustainability: The Case of Sustainable Agriculture / Regenerative Farming in Urban Planning and Development	Rabindra Bharati University Journal of Economics	June 2025	0975-802X

120.	Dr. Balapriya M.	Building global networks: advancing sdg goal 4 on quality education through international collaboration and cultural exchange in commerce and management studies"	Rabindra Bharati University Journal of Economics	June 2025	0975-802X
121.	Dr. Balapriya M.	"Building effective health partnerships the role of spouses and families in women health"	Arthshastra, Indian Journal	June-August:2024	2278-1814
122.	Dr. Balapriya M.	"A Study on the exploring of gender dynamics and their impact on physical and mental health in post marriage life"	Arthshastra Indian journal of economics and research	June -August 2024	2278-1814
123.	Dr. Balapriya M.	Exploring the impact of social media on teenager's self - esteem, body image, and mental health	Arthshastra, Indian Journal of Economics and Research	June -August 2024	2278-1814

124.	Dr.Balapriya M.	Leading change for Sustainable Excellence; Strategies in educational Leadership for Quality and Longevity with Special reference to National Educational Policy (NEP) among Higher Education Educators, Vellore.	Journal Of Indian School of Political DEconomy	July- september 2024	ISSN : 0971-0396
125.	Dr.Balapriya M.	A study on Social media influencers marketing and consumer purchase intention among Arts college students	A Bi-annual Interdisciplinary Journal, Humanities and Social Science Studies	January 2024	ISSN 2319-829X
126.	Dr.Balapriya M.	A study on factors influencing women online purchasing behavior and its impact on buying pattern	A Bi-annual Interdisciplinary Journal, Humanities and Social Science Studies	January 2024	ISSN 2319-829X
127.	Dr S Uma Mageswari	A study on behavioural analysis of factors influencing online food ordering system and its	Indian Journal of Psychology	June-August:2024	0019-5553

		impact on lifestyle management			
128.	Dr S Uma Mageswari	A Study on The Impact of Technology Use on Sleep Quality of Students	Arthshastra, Indian Journal	June-August:2024	2278-1811
129.	Dr S Uma Mageswari	A Study on Investigating The Impact of Wearable Devices and Its Challenges on Life Style Management	Arthshastra, Indian Journal	June-August:2024	2278-1811
130.	Dr S Uma Mageswari	Talent Management And Employee Well-Being: Leading A Multigenerational Workforce	Humanities and Social Science Studies	June, 2024	2319-829X
131.	Dr S Uma Mageswari	A study on the Roadmap of integrating SDG into Currirulum	Journal of Indian School of Political Economy	September,2024	0971-0396
132.	Dr S Uma Mageswari	The Role of Project-Based Learning in	Journal of Indian School of Political Economy	September,2024	0971-0396

		Boosting Student Involvement			
133.	Dr S Uma Mageswari	The Glass Ceiling Effect: Examining Mental Health in the context of Workplace Inequality	Journal of Indian School of Political Economy	September,2024	0971-0396
134.	Dr S Uma Mageswari	A Study on the Challenges of Quality of Worklife of Moonlighting Women Healthcare Professionals	Humanities and Social Science Studies	June, 2024	2319-829X